Put the FUN into Helping Students Get Their FUNDS UP!

TEXAS TECH UNIVERSITY
Personal Finance™

TEXAS TECH UNIVERSITY
Student Financial Aid & Scholarships

Red to Black®

KEY
KNOWLEDGE • EMPOWERING • YOU
Unlocking Your Financial Future

TEXAS TECH UNIVERSITY

Financial Aid & Scholarships

TEXAS TECH UNIVERSITY
Student Financial Aid & Scholarships

Course Experience

TEXAS TECH UNIVERSITY
Personal Finance™

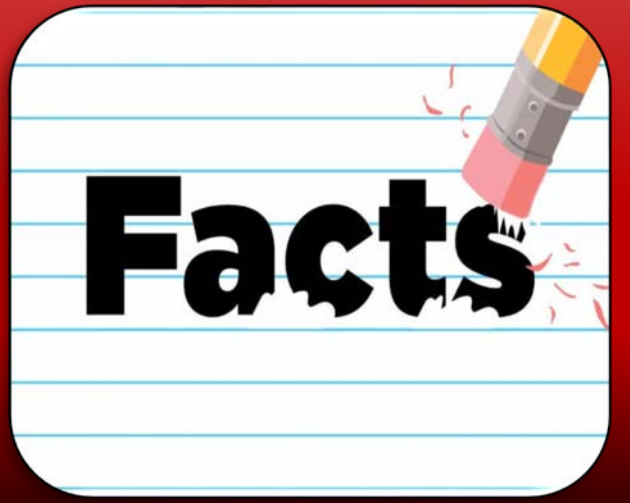
Peer to Peer Coaching

Red to Black®

Community Outreach

KEY
KNOWLEDGE • EMPOWERING • YOU
Unlocking Your Financial Future

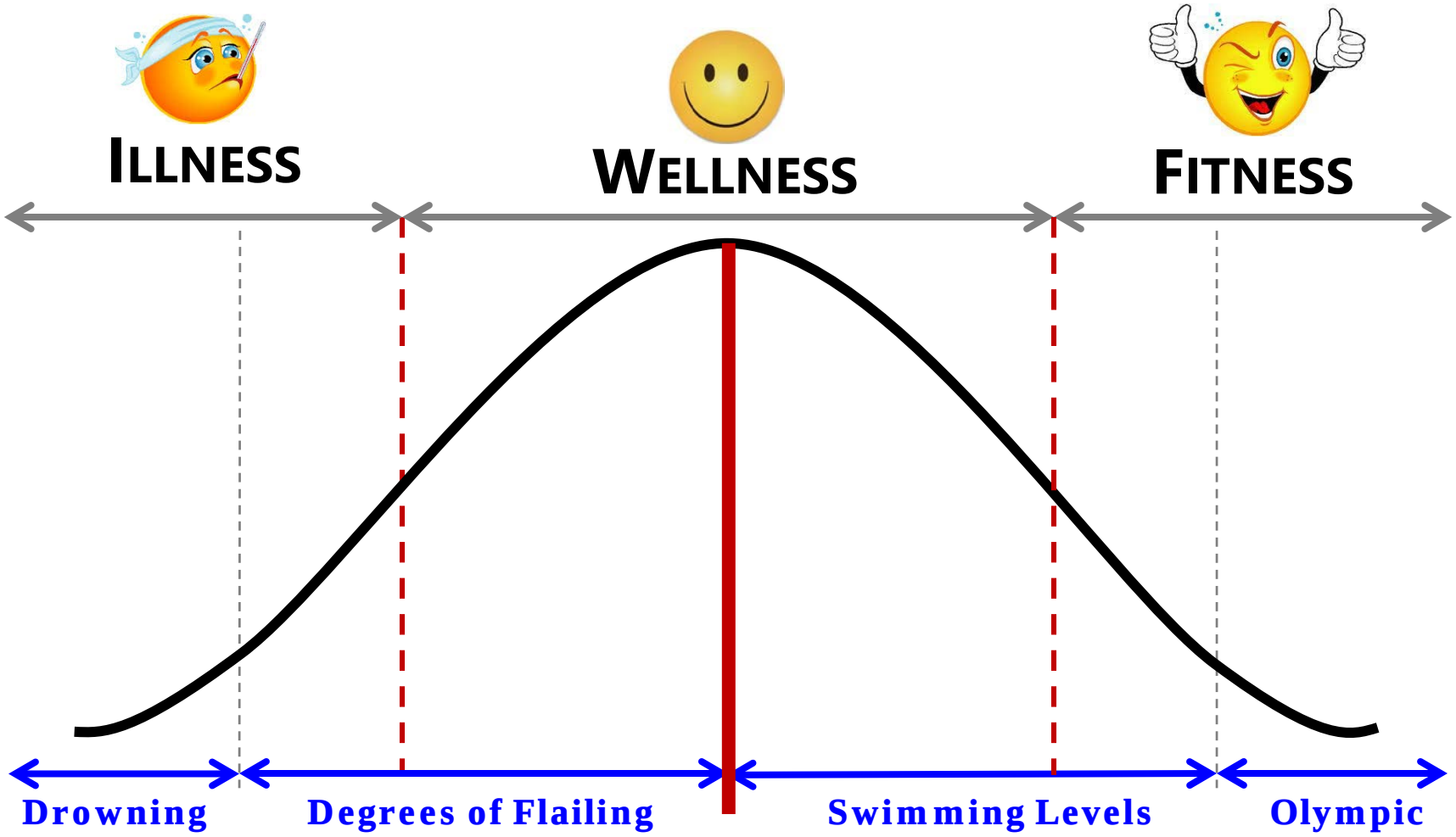
What brought us together?



Focus:
Student Financial Health

Financial Health

Analogous to Navigating Water



Financial Literacy

The Ability to Tread Water

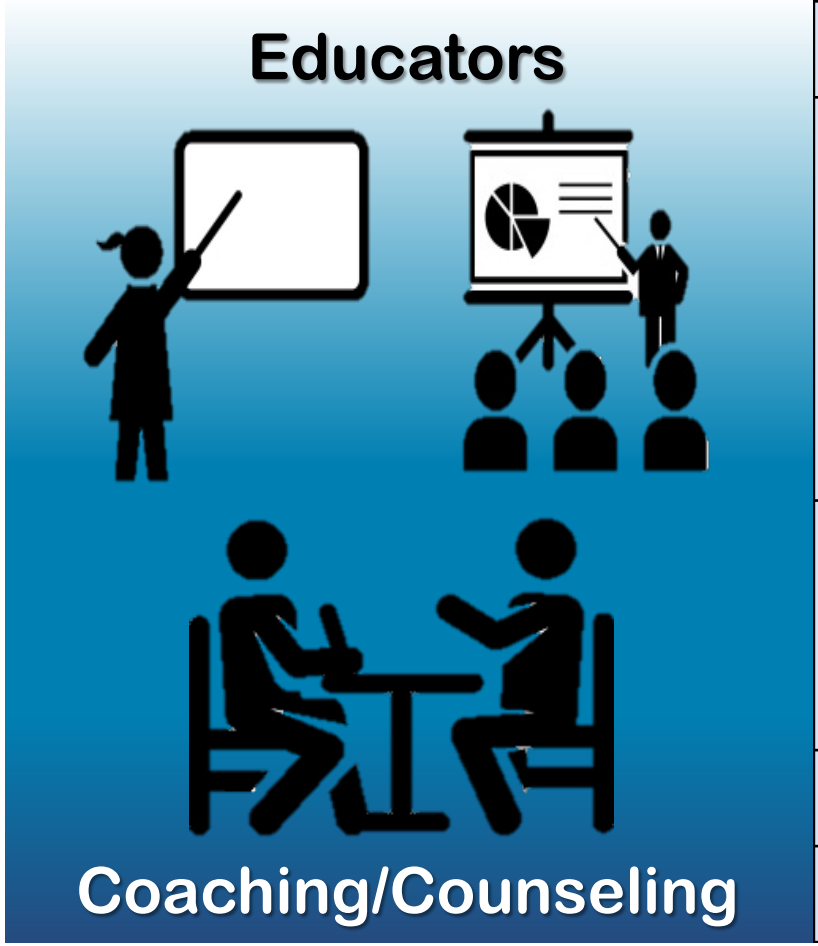
What is **Financial Health?**

Financial Health Production Process

Input	Output
Awareness	**Financial Health Status**
Personal Finance Knowledge & Skills: **Financial Literacy** (Functional); **Financial Psychology** (Perceptual)	
Habituation • Practice • Perform	
Examination	
Correct/Adjust	

Huston, S.J., *Journal of Financial Counseling and Planning* Volume 26, Issue 1 2015, 102-104

Financial Health Production Process



Input

Awareness

Personal Finance Knowledge & Skills

Financial Literacy (Functional)

Financial Psychology (Perceptual)

Habituation
- Practice
- Perform

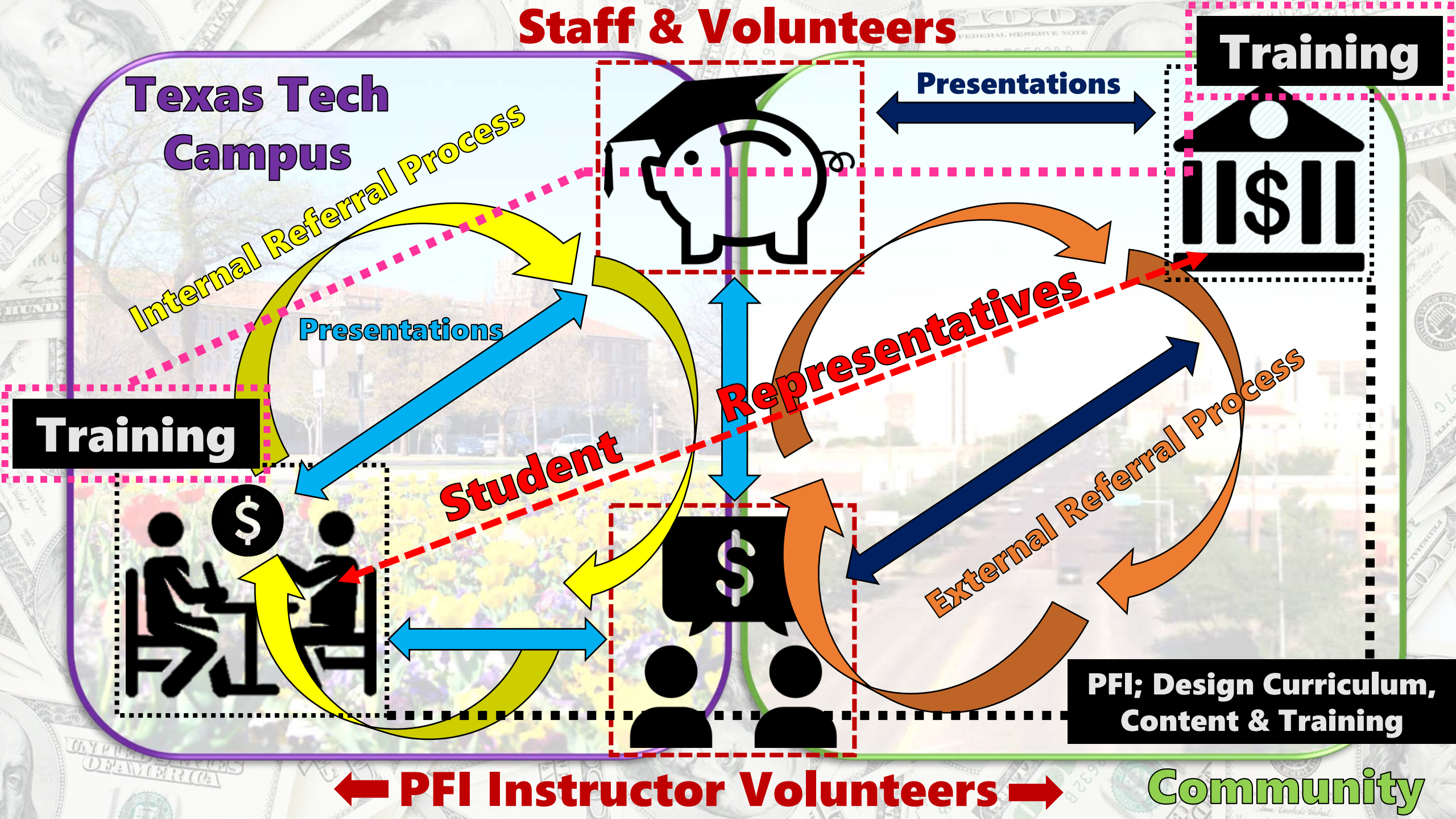
Examination

Correct/Adjust

Output

Financial Health Status

Huston, S.J., *Journal of Financial Counseling and Planning* Volume 26, Issue 1 2015, 102-104


Staff & Volunteers
Texas Tech Campus
Training
Presentations
Internal Referral Process
Presentations
Training
Representatives
Student
External Referral Process
PFI; Design Curriculum, Content & Training
PFI Instructor Volunteers
Community

Staff & Volunteers

YOUR Campus

Internal Referral Process

Presentations

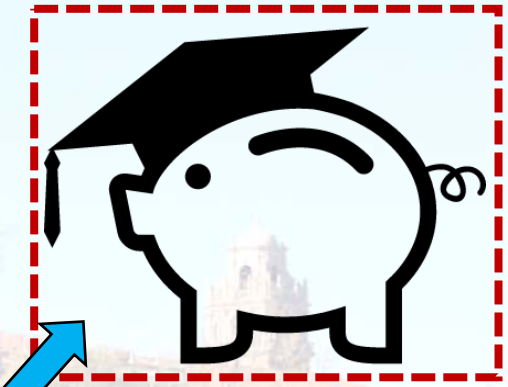
Training

Student Representatives

Design Curriculum, Content & Training

YOUR Campus

Staff & Volunteers



Presentations

Personal Finance Course

Finance Dept.

Staff & Volunteers

YOUR Campus

Internal Referral Process

Presentations

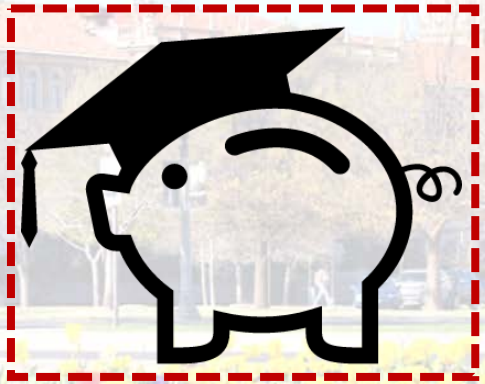
Training

Student Representatives

Design Curriculum, Content & Training

YOUR Campus

Staff & Volunteers

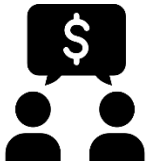
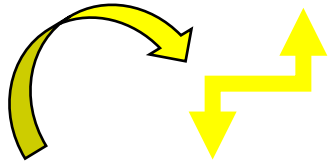
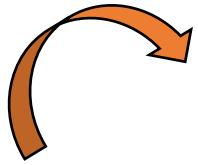


Design Curriculum, Content & Training

AFCPE® APPROVED education program

Credential for financial coaching/counseling.
AFC® Distance Learning Program;
Non-TTU Students
(Offer Group Rates)

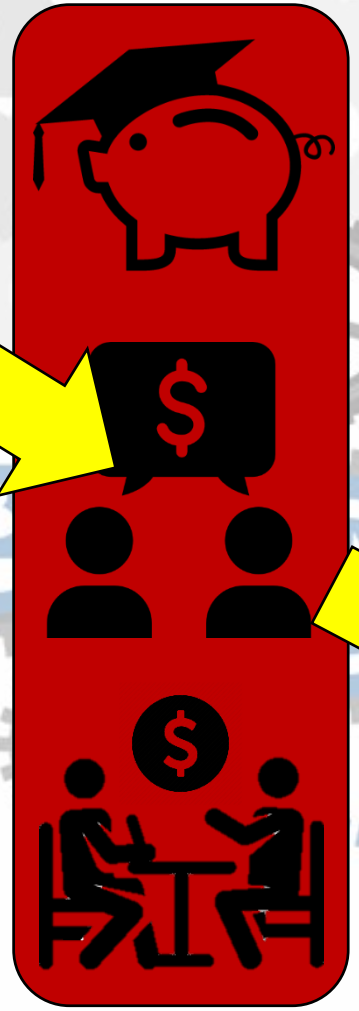
TEXAS TECH UNIVERSITY
Personal Finance™

	Financial Aid & Scholarships		On campus presentations or lectures that promote Financial Aid & Scholarships, PFI Course, and/or SMMC
	Personal Finance (PFI) Course		Community presentations in collaboration with Financial Aid & Scholarships and/or PFI Instructors
	Student Money Management Center (SMMC)	**Staff & Volunteers**	"Program Staff" and/or volunteers could be community members or students
	Community Outreach Organization (COO)	**Student Representatives**	Student representatives can be classified as volunteers or paid employees
	Internal Referral Process (students seeking programs and/or services)	**Training** **Design Curriculum, Content & Training**	Who is designing the curriculum, content, and training? Who is providing the training?
	External Referral Process (community partners)		Training provided by the Financial Aid & Scholarships to SMMC and/or COO

What's Next?

- ✓ **Online referral tracking system**
- ✓ **Research to see if students utilize services and follow up on referral appointments**
- ✓ **Measure the impact of campus collaboration**
- ✓ **Increase financial resources for students entering/exiting Texas Tech**
- ✓ **Get financially fit! (focus on**

Student Services



Let's have some FUN!

Question Time!

TEXAS TECH UNIVERSITY
Personal Finance™

TEXAS TECH UNIVERSITY
Student Financial Aid & Scholarships

Red to Black®

KEY
KNOWLEDGE • EMPOWERING • YOU
Unlocking Your Financial Future