



PEER MENTORS

2020 TACFEP PLANNING & PROGRAMMING SUMMIT



THE NEED FOR PEER MENTORS

Student/Customer Needs

- Relatable
- Advice
- Guidance
- Encouragement
- Connected

Department/University Needs

- Outreach – Current Students
- Recruit – New Students
- Retain
- Budget Restrictions
- Work Load

HIRING PEER MENTORS

- Specific Major? (i.e. Business/Finance)
- GPA Requirement
- Classification Requirement
- Be specific with job posting
- Focus interview questions around topics such as confidentiality, listening skills and counseling

TRAINING & CERTIFICATIONS

Training

- FERPA
- Financial Aid
- Budgeting
- Financial Goal Setting
- Credit
- Student Loan Repayment
- Counseling Skills

Certifications

- Certified Personal Finance Counselor (CPFC)
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PEER MENTORS VS. STUDENT LOAN MENTORS

Peer Mentors

- Versed in all areas of personal finance
- One-on-one coaching sessions across all financial topics
- General SMMC Outreach
- Classroom Presentations
- Workshops and Special Events
- Calling Campaigns

Student Loan Mentors

- Focus specifically on student loans and student loan repayment
- One-on-one coaching specifically related to student loans
- Student Loan Debt Letter Outreach
- Special emphasis on 60X30 goal four

FAQ

- How many mentors do you have on staff?
- How many hours a week do mentors work?
- What are mentors paid?
- What if my department budget doesn't allow for paying mentors?



Q&A

